

See portfolio:

Portfolio: <https://isisbarahona.com>

LinkedIn: <www.linkedin.com/isisbarahona>

Instagram: <https://www.instagram.com/isla.nord>

Art Station: <www.artstation.com/theartofisis>



## Contact

Barcelona, 08906

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## UX/UI

User Experience Design  
Interface Design  
Design Systems  
Wireframing & Prototyping  
Usability & accessibility

## Graphic Design

Visual Identity & Branding  
Web & App Design  
Graphic Design  
Motion Graphics

## Tools

### UX/UI y Producto

Figma, FigJam, Adobe XD

### Design & Motion

Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Media Encoder

### UX Research & Analytics

Google Analytics, Hotjar, Maze, UsabilityHub

### Basic Front-End Knowledge

HTML, CSS, responsive design

### 3D & Digital Art

Blender, Autodesk Maya, 3DS Max, Unreal Engine, Marmoset, Nomad Sculpt, Substance Painter, Procreate

### Collaboration & Management

Trello, Miró, Keynote, Canva, Pipedrive, Excel

## Languages

Spanish	Native
Catalan	Native
English	Advanced

# Isis Barahona

UX/UI & Product Designer | Graphic & Visual Design

UX/UI and graphic designer with experience in digital product design, branding, and motion. I focus on creating clear, visually consistent, user-centered interfaces. I'm naturally curious and enjoy continuous learning, exploring basic front-end concepts and technical foundations to better understand how digital products are built and improved.

## Education

### Master's Degree

#### UX/UI Design for Apps & Web and Advanced Graphic Design

Idep | Abat Oliba CEU - Barcelona  
October 2024 – September 2025

Design of digital experiences for apps and web, interface design, design systems, branding, and motion. Development of user-centered projects and interactive art direction.

### Bachelor's Degree

#### Design, Animation and Digital Art for Videogames and Applied Games

ENTI | University of Barcelona – Barcelona  
September 2021 – July 2024

Development of 2D and 3D digital projects, interactive experience design, concept art, and art direction. Strong foundation in usability heuristics, user experience, and visual production for multiple platforms.

### Course

#### Art History

Focusarte  
May 2022

Analysis of artistic movements and their cultural and visual impact.

### High School Diploma

#### Fine Arts

XXV Olimpiada - Barcelona  
September 2019 – June 2021

Foundations of design, visual culture, and artistic thinking.

## Experience

### Isla Nord

#### UX/UI Designer

October 2025 – Present

Design of websites, illustrations, and visual identities for various clients, creating graphic and digital solutions aligned with brand and communication goals.

### Moviment 42 - Barça

#### Campaign Operations Coordinator

Marc Ciria presidential campaign for FC Barcelona  
February 2026

Coordinated the signature collection process for the campaign, managing databases and tracking collection points using Excel and Pipedrive, while communicating with companies and collaborators across different regions.

### ElPeriódico

#### Graphic Designer

L'Hospitalet de Llobregat

June 2025 – December 2025

Design of graphic and motion pieces for campaigns, events, and social media, ensuring visual consistency across digital and physical formats (posters, photocalls, and promotional materials).

<https://www.elperiodico.com/es/>

### 343 Media

#### Graphic Designer

Sant Just Desvern

February 2025 – May 2025

Web design and visual identity development for sports events, creation of graphic proposals, and creative support for visual communication projects.

<https://www.343media.es/>

### Games For A Living

#### Creative Assistant

Barcelona | Les Corts

March 2024 – June 2024

Creation of visual content for social media, support in marketing strategy, digital trend analysis, and collaboration within creative project teams.

<https://gfa.com/es/>