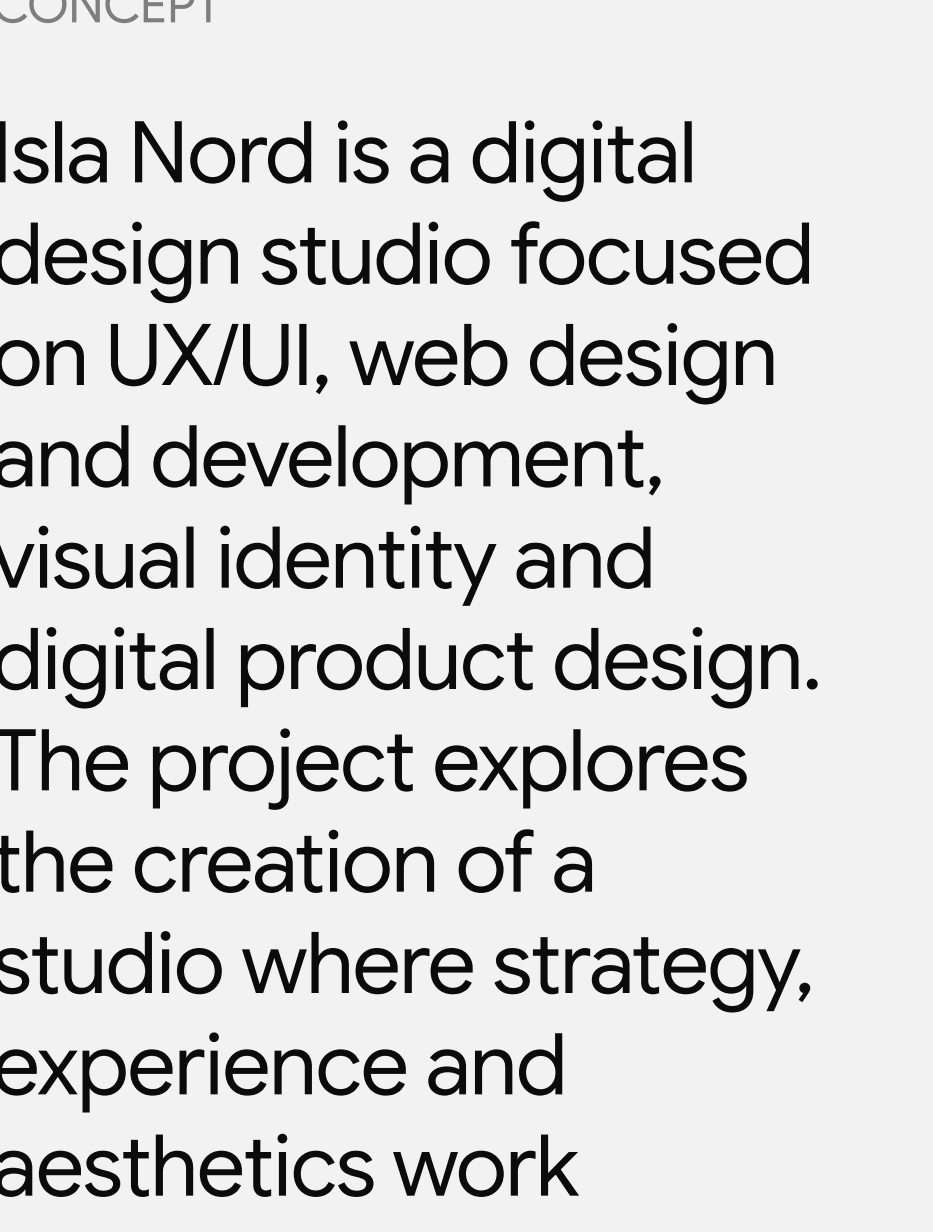


Isla Nord

ROLE

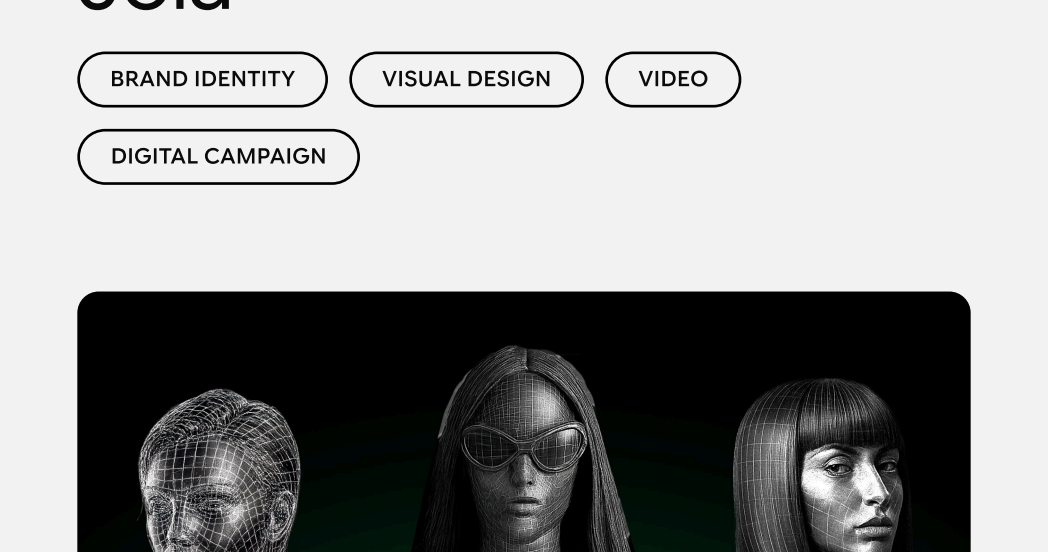
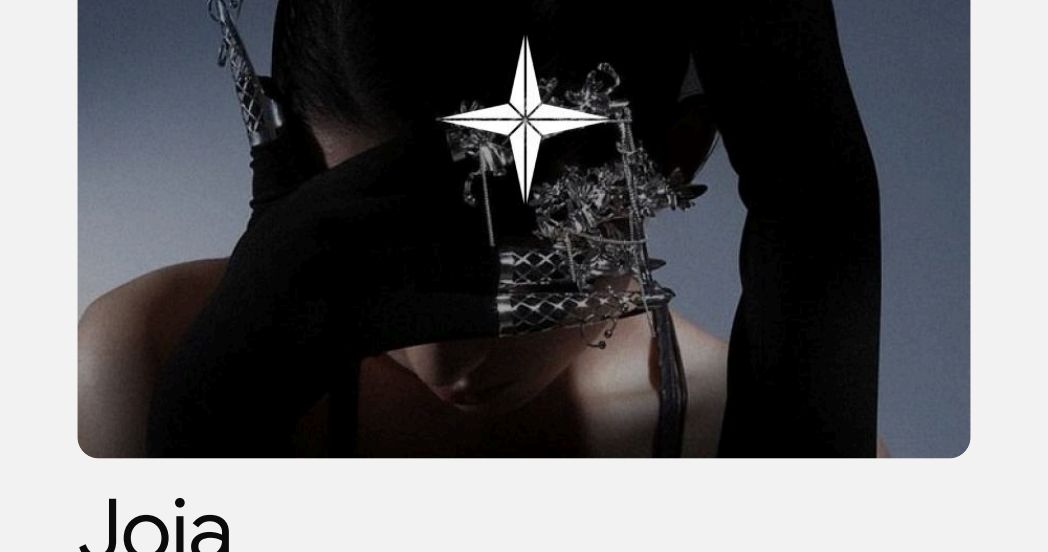
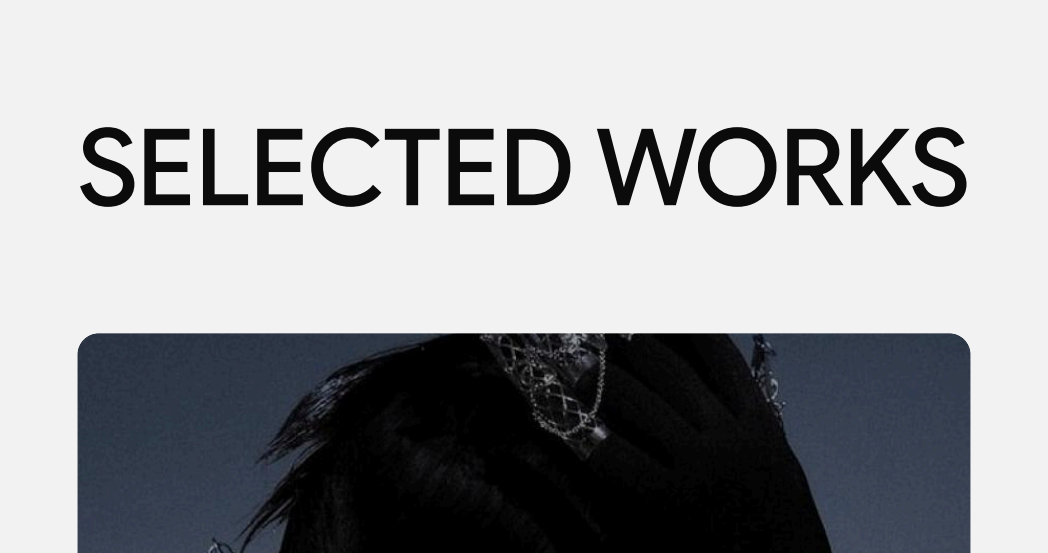
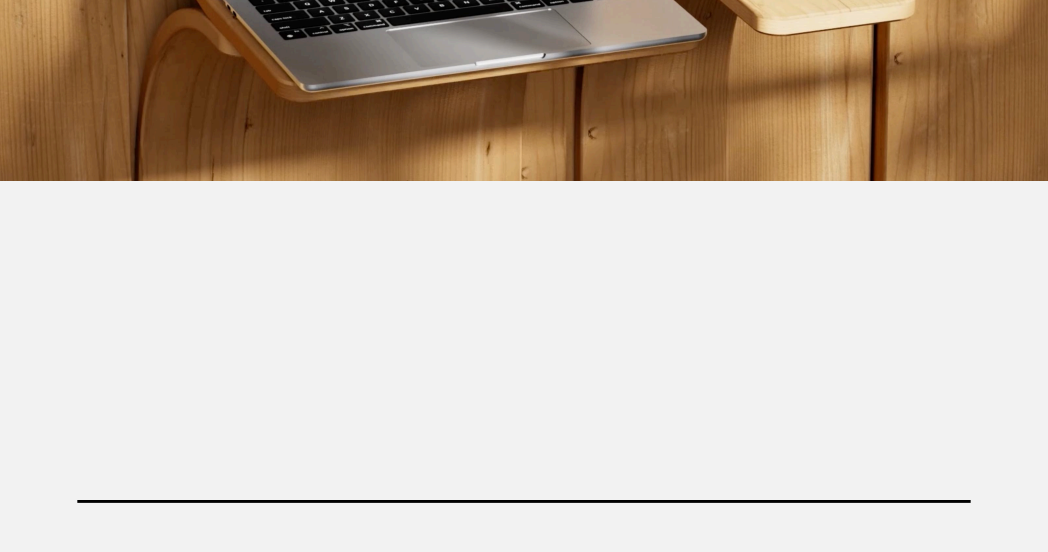
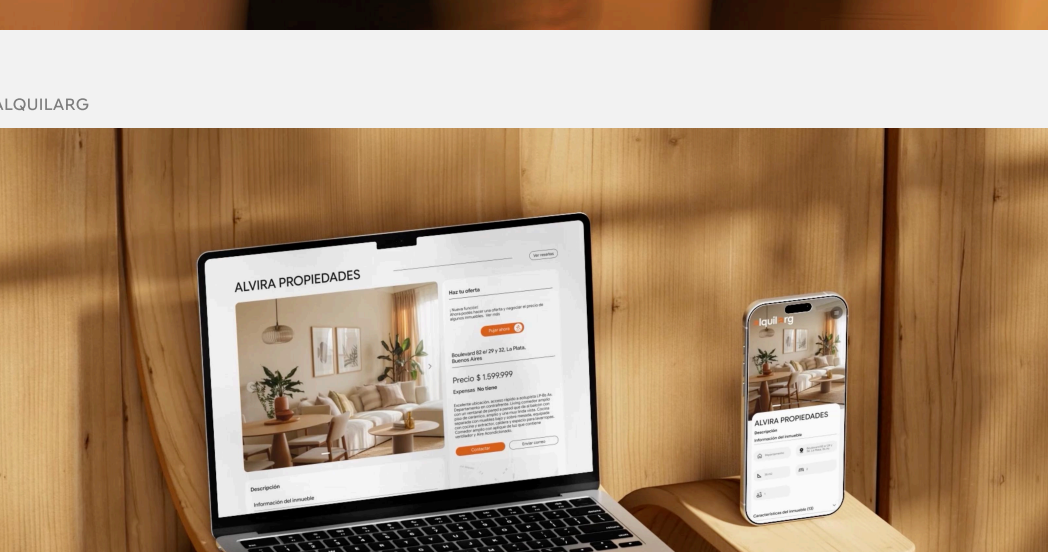
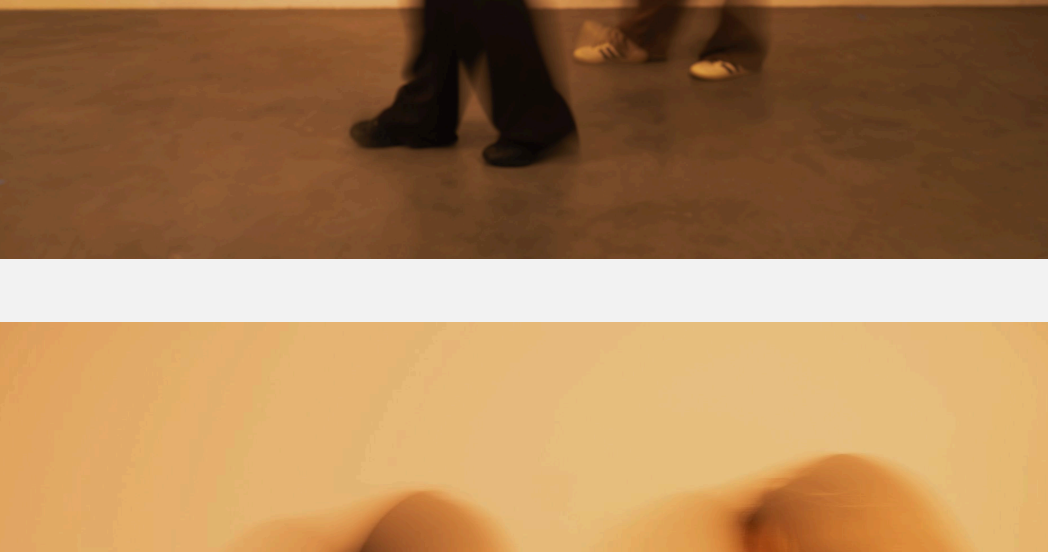
- Strategy
- Concept Development
- UX/UI Design
- Web Design & Development
- Digital Product Design
- Brand Identity Design
- Visual System Design
- Art Direction
- Content & Digital Direction



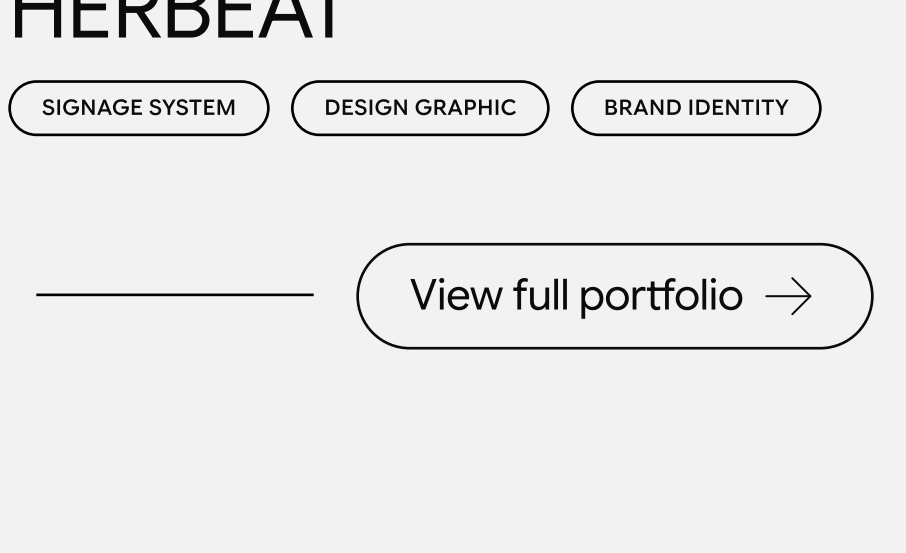
CONCEPT

Isla Nord is a digital design studio focused on UX/UI, web design and development, visual identity and digital product design. The project explores the creation of a studio where strategy, experience and aesthetics work together to shape meaningful digital products. Inspired by the idea of the north as a point of orientation, Isla Nord positions design as a guiding tool that brings clarity, intention and direction to brands and digital experiences. The name combines Isla, formed from the names of its two founders, Isis and Larimar, symbolising collaboration and shared vision, and Nord, representing guidance and reference.

Through a minimalist and Nordic-inspired visual language, the studio seeks to create thoughtful, balanced and purposeful design that helps brands communicate clearly and grow through well-crafted digital experiences.

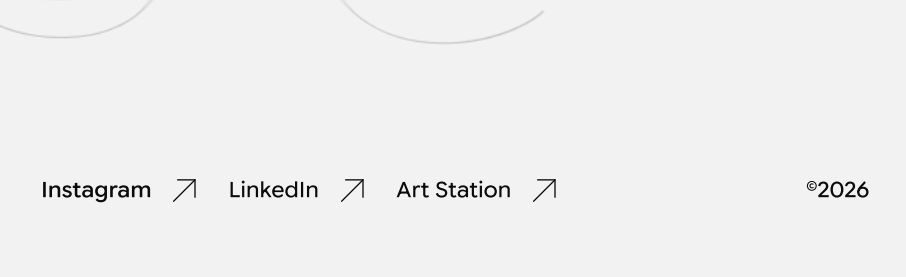


SELECTED WORKS



Joia

- BRAND IDENTITY
- VISUAL DESIGN
- VIDEO
- DIGITAL CAMPAIGN



HERBEAT

- SIGNAGE SYSTEM
- DESIGN GRAPHIC
- BRAND IDENTITY

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